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SOURCE

Nei-meng-ku Jih-

DIRECTIVE TO STRENGTHEN RURAL PROPAGANDA IN INNER MONGOLIA

The Inner Mongolian-Suiyuan Branch Bureau of the Chinese Communist Party has issued a directive on strengthening rural propaganda activities in Inner Mongolia and Suiyuan. [No date given, but there are indications it was prior to 26 March 1953.]

The spring program for all local ch'u and hsien cadres is to study the party's mutual aid cooperative program and general farming skills to improve its service to agricultural producers. Only thus can the CCP successfully lead farmers in support of the industrialization policy. Cadres should promote the idea of freely moving trade and seek to reduce the price differential between consumer goods and farm products. Study courses should be given for all cadres of ch'u level and above.

While progress in mutual cooperative activities and general advance in agricultural production have followed land reform in Inner Mongolia and Suiyuan, some cadres have been confused in their duties and unable to discover what is most important. Authoritarianism has developed. Cadres have asked too much of the small-scale independent farmers without having properly prepared them by effective propagands to meet the demands. Hence the following program is recommended:

Week long study conferences are essential.

- 1. Investigate bureacratism, authoritarismism, and inaccurate reporting, and devise corrective measures.
- 2. Hold cadre meetings at the local level and above to review reports and work results. Party political leaders must lead in this.
 - 3. Propagandize the farmers as follows:

a. Send cadres into the country for direct propaganda to explain policies, solve problems, and correct mistaken activities.

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 $\ensuremath{\text{b.}}$ Precede propaganda activities by actual participation in farm labor by teams.

- c. Teams should work under direction of party sub-branch leaders.
- 4. The <u>Nei-meng-ku Jih-pao</u>, the <u>Suiyuan Jih-pao</u> and other publications should publish articles in a style suited to the pe_sants on the very important matters of rural work and agricultural organization.
- 5. Improve agricultural production propaganda and make it the heart of all propaganda, combining it with political propaganda. The propaganda for the mutual aid cooperative movement must be based on the small individual economy of the peasants. All propaganda personnel must intensify their study program to raise the quality of their work.

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- 2 -

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